



College Application Week

November 4-8 & 11-15, 2013

oregongotoestocollege.org

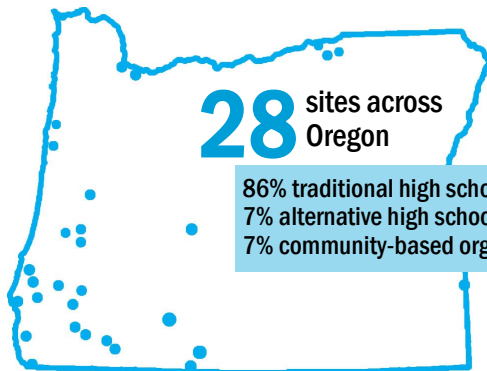
2013 Snapshot



PARTICIPANTS

>75%
participation rate at the majority of sites

1,254 seniors participated



68%



submitted their first college application during the event



I wouldn't have applied without College Application Week.

I couldn't have even done this at home!
Senior, Taft 7-12 High School

STUDENTS REPORT TALKING WITH THEIR PARENTS ABOUT COLLEGE



90% talk about applying to college



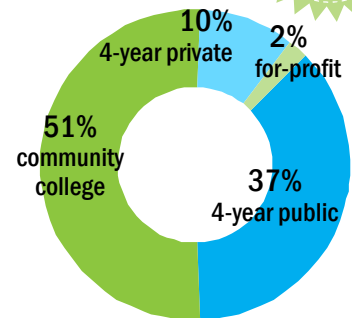
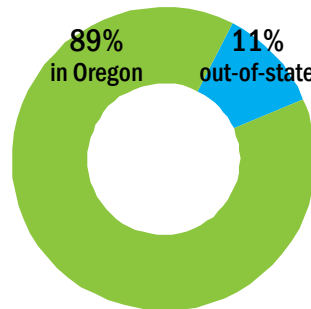
81% talk about paying for college



COLLEGE APPLICATIONS

1.17
average number of applications/student

1,467
applications submitted



99
colleges in 23 states received applications

IN OREGON, APPLICATIONS WENT TO:



every community college



every 4-year public college



nearly all 4-year private colleges